

PRESS RELEASE

LE CHÂTEAU ANNOUNCES NEW DIRECTOR

Montreal, September 11, 2008 – Le Château Inc. (TSX: CTU.A) is pleased to announce the appointment of Mr. Max Mendelsohn to the Board of Directors. Mr. Mendelsohn is a partner, and former Chair of the Board of Partners, of the legal firm McMillan LLP. He is a member of the Bar of the Province of Quebec, having graduated with a B.A. from McGill University in 1962 and an L.L.L. from Université de Montréal in 1965 where he received the Governor General's medal for highest academic standing. He serves on and advises various corporate Boards.

Profile

Le Château is a leading Canadian brand in specialty retailing, offering a broad array of contemporary fashion apparel, accessories and footwear for style-conscious women and men. The Le Château brand is synonymous with ageless fashion at accessible prices and is sold exclusively through the Company's 218 retail locations, of which 214 are located in Canada and 4 in the New York City area. The Company's outlets are primarily found in major urban shopping malls, complemented with high pedestrian-traffic, street-front locations. In addition, the Company has 8 stores under license in the Middle East.

The Company's 48-year tradition of vertical integration, a design and manufacturing approach to retailing, makes it unique among Canadian fashion merchants.

For further information

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Source: Le Château Inc.