

PRESS RELEASE

For Immediate Release

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LE CHÂTEAU DECLARES QUARTERLY DIVIDEND

Montreal, July 11, 2003 - Le Château Inc. (TSX: CTU.A) said today it has declared a quarterly dividend of \$0.10 per Class A Subordinate Voting Share and Class B Voting Share, payable on September 8, 2003 to shareholders of record on August 15, 2003.

Profile

Le Château is a leading Canadian specialty retailer offering fashion-forward apparel, accessories and footwear at value prices to style-conscious women and men aged 15 to 35+. Our *JUNIOR GIRL* division attracts the rapidly increasing market of "tweens" aged 8 to 14.

Le Château brand name clothing is sold exclusively through our 154 retail locations, which average 3,500 square feet in size. In addition, the Company operates nine Le Château Fashion Outlet Stores. All stores are located in Canada, except for four locations in the New York City area.

Forward-Looking Statements

This news release may contain forward-looking statements relating to the Company and/or the environment in which it operates which are based on the Company's expectations, estimates and forecasts. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to predict and/or are beyond the Company's control. A number of factors may cause actual outcomes and results to differ materially from those expressed. These factors include those set forth in other public filings of the Company. Therefore, readers should not place undue reliance on these forward-looking statements. In *addition, these forward-looking statements* speak only as of the date made and the Company disavows any intention or obligation to update or revise any such statements as a result of any event, circumstance or otherwise.